



# RentalCal Tool – Profitability Calculation Software for the Assessment of Energy Refurbishments of Rental Housing

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## RentalCal: the outcomes

- A transnational database about important framework conditions
- A profitability assessment methodology and tool
- Knowledge dissemination and stakeholder involvement

# A web based application for the **profitability analysis** of energy related **retrofits** in **rental housing**

- Provide transparency on the profitability of individual energy efficiency retrofits for different target groups
- Consider given national levels in costs (investments and operational costs) and efficiency improvements
- Focus on rental cash flow modeling with green premium or other energy efficiency related rent increase
- Including subsidized funding, detailed tax/depreciation assessment, user specific investment horizon and user specific assumptions on future dynamics of prices and rents

## RentalCal tool: the scope



## RentalCal tool: the scope

- Target group specific use cases
  - Data base assisted quick feasibility check (partly based on building typologies from [www.tabula.eu](http://www.tabula.eu))
  - Detailed manual entry for individual case assessment
- The RentalCal tool offers an international comparative perspective
  - Data base on model building energy performance, national tax, rent setting and operating cost bearing regimes for 8 EU-member states included
  - the tool is now offered in seven European languages

## RentalCal tool: the workflow

- Information section
  - introduction and structure overview
  - video tutorial
- Input section with
  - 16 input modules for data entry (location, property, energy consumption, investment costs, financing...)
  - 'assisted mode' for data base assisted quick feasibility check
  - 'freehand mode' for individual case assessment
  - submodules for detailed input of primary energy and CO2 factors, detailed energy prices and exit yield estimation
- Output section with
  - KPIs from investors, tenant and environmental and resource perspective
  - Information on additional non-monetary impacts
  - printable output reports

## RentalCal tool: the workflow



### Input Modules

Property, Investor,  
refurbishment, finance, tax  
and depreciation, rent and  
operation costs

**Database guided**  
**User provided**

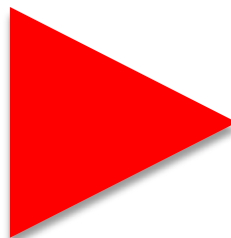
## RentalCal tool: the workflow



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### Profitability Analysis

Dynamic calculation using  
VoFI (Visualization of  
Financial Impact)  
methodology

**Complex Case**  
**Differentiations**



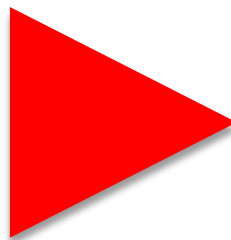
## RentalCal tool: the workflow



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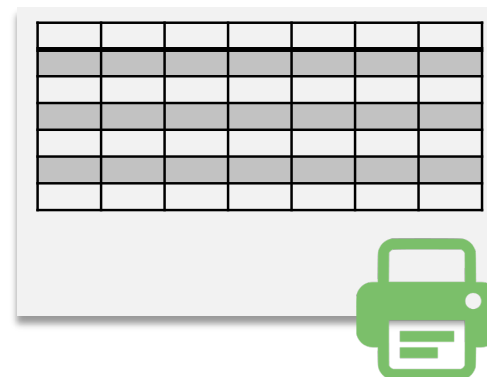
**Database guided**  
**User provided**



### Profitability Analysis

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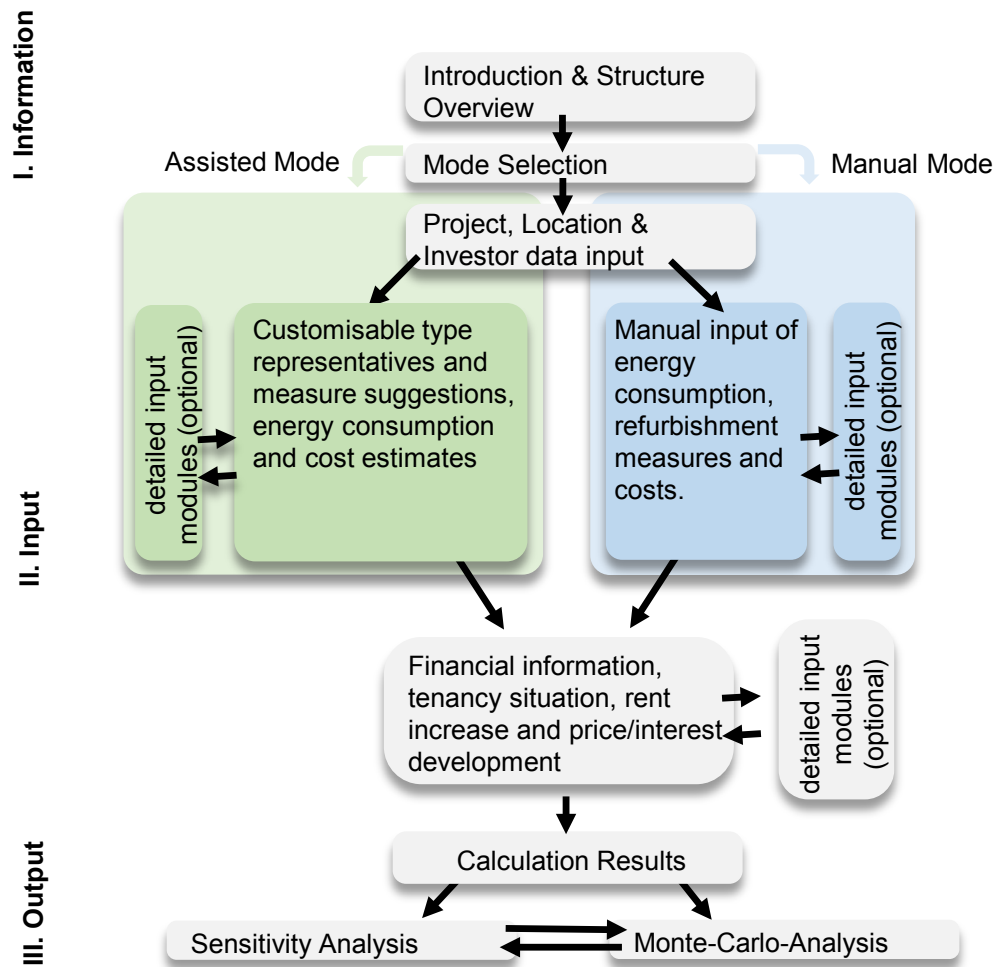


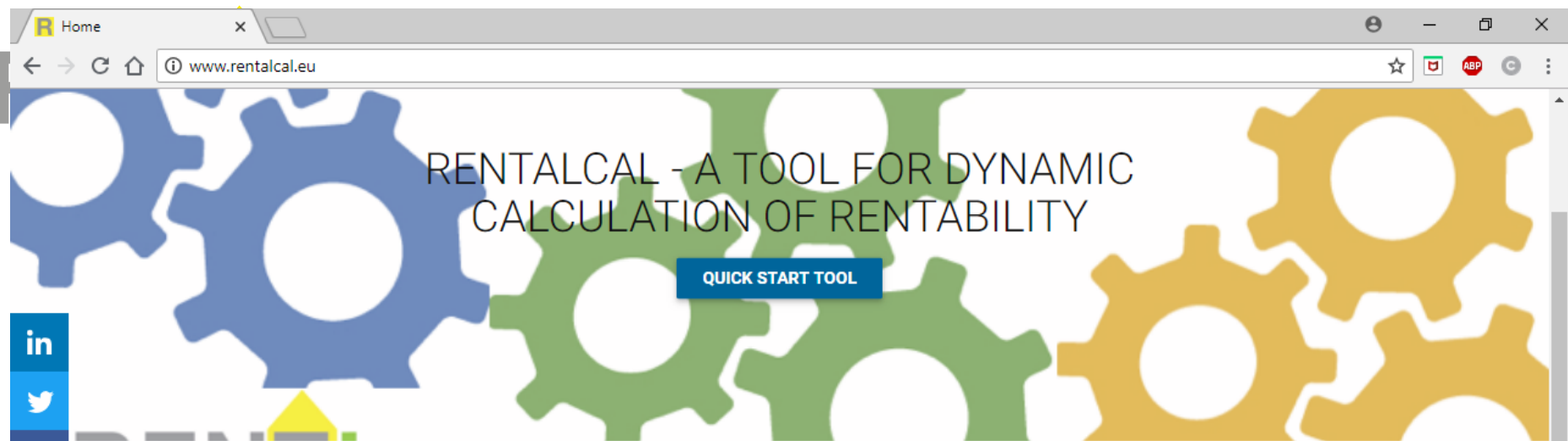
### Reporting Modules

Multiple KPIs  
Break even assessment  
Risk analysis

**Target group specific**  
**output**

## RentalCal tool: the workflow





## Welcome to the RentalCal tool - Rentability Calculation of Energy Efficiency Investments



### European perspective

RentalCal provides useful information on the overall status of energy efficiency retrofitting in the EU.

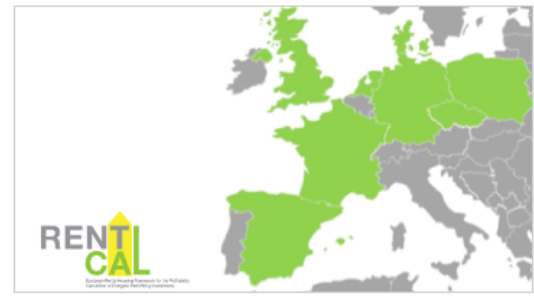
EUROPEAN SECTION



### Tool perspective

Direct access to the RentalCal calculation tool. All relevant information is explained in the tool itself.

TOOL PAGE



### National perspective

Information on housing market conditions in the participating countries and other tool related content.

COUNTRY PAGES

🚩 Language selection

RentalCal English

Investor ○ > Property ○ > Refurbishment ○ > Financing ○ > Market ○

- Where am I Help
- Information ▾
- Terms of Service >
- Contributors >
- Tool structure >
- Video tutorial >
- Input >
- Output >



The RentalCal calculation software was designed for landlords, managers of housing companies/cooperatives, property managers and energy consultants to assess the profitability of energy efficiency refurbishments in the private rental sector.

## Profitability Calculation Software for the Assessment of Energy Refurbishments of Rental Housing



Start Calculation 🚀

🚩 Language selection

RentalCal English

Investor ☒ Property ☐ Refurbishment ☐ Financing ☐ Market ☐

Where am I Help

Information >

Input ☒

Project Data >

Location Data >

Investor Data >

Property Description >

Energy Consumption >

Energy Costs >

Cost Summary >

Maintenance Costs >

Depreciation >

Energy Consumption >

Energy Costs >

Financial Information >

Price development >

Tenancy Situation >

Rent Increase Method >

Exit Yield >

## Location



This icon indicates the selection of one option from a dropdown list.



This icon indicates default suggestion values which might be overwritten by the user.



This icon indicates the selection of several options from a given set.



This icon indicates the selection of one option from a set.

Location of the Property:



 Czech Republic ▼

Area Metric:



☒ Square Meters

☐ Square Feet

Calculation Currency:



Czech Crowns ▼

« Back

Restore default values ⚡

Continue »



🚩 Language selection

RentalCal English

Investor ☒ Property ☒ Refurbishment ☒ Financing ☐ Market ☐

Where am I [Help](#)

### Non-Professional Private Landlord:

A single person or a small group (e.g. a married couple) who let one or few apartments but do not derive a large fraction of their income from rental income. Investors in this group hold real estate as a "pension" provision or due to „proprietor's pride". Most of the time, they have a direct management without creating a legal person (for the management of the rental flat) and have a close relationship to their tenants. They have no particular knowledge of the real estate sector and have the lowest level of organisation. They do not have experts (e.g. engineers or accountants) within their „operation" but long (to infinite) time horizons, high equity ratios and they are risk averse.

### Professional Private Landlord:

A single person or a small group (e.g. a married couple) who let several apartments and derive a significant fraction of their income from rental income. They let apartments for a living and as an investment. They need less external knowledge, but are merely more organised than the non-professional private landlord. Oftentimes, they create a legal person to manage their assets and have also long time horizons but smaller equity ratios and are less risk averse.

### Small Housing Cooperative:

A small real estate company, possessing only one or few buildings, that is owned by its members who are simultaneously

## Investor Characteristics:

Investor Type:

☰

Non-Professional Private Landlord

?

Legal Form:

☰

Other (or no) legal form

?

Marginal Tax Rate:

☒

35

%

?

Calculation Period for Profitability Analysis:

☒

25

years

?

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Restore default values ⚡

Continue ▶



🚩 Language selection

RentalCal English

Investor ☒ Property ☒ Refurbishment ☒ Financing ☒ Market ☐

Where am I Help

## Financial Information

- Information >
- Input ☒
- Project Data >
- Location Data >
- Investor Data >
- Property Description >
- Energy Consumption >
- Energy Costs >
- Cost Summary >
- Maintenance Costs >
- Depreciation >
- Energy Consumption >
- Energy Costs >
- Financial Information ☒
- Price development >
- Tenancy Situation >
- Rent Increase Method >
- Exit Yield >

Energy-related gross investment costs:	<input checked="" type="checkbox"/>	121000,00	CZK	
Debt Portion:	<input checked="" type="checkbox"/>	65,00	%	?
Investor's own Equity amount for the energy investment:	<input checked="" type="checkbox"/>	42350,00	CZK	?
Required debt amount for the energy investment:	<input checked="" type="checkbox"/>	78650,00	CZK	
Expected volume of subsidised loans:	<input checked="" type="checkbox"/>		CZK	?
Interest rate of subsidised loans:	<input checked="" type="checkbox"/>		%	
Term of the subsidised loans:	<input checked="" type="checkbox"/>		years	
Initial payback pause of the subsidised loans:	<input checked="" type="checkbox"/>		years	
Repayment bonus (if any):	<input checked="" type="checkbox"/>		CZK	
Remaining Financing volume (market loan):	<input checked="" type="checkbox"/>	78650,00	CZK	
Expected amount of eligible grants:	<input checked="" type="checkbox"/>		CZK	?
Repayment method market loan (structure of principal/ interest ratio over time):	<input checked="" type="checkbox"/>	Please select an option		?
Individual interest rate on market loan:	<input checked="" type="checkbox"/>		%	?
Current borrowing rate fixed or variable:	<input checked="" type="checkbox"/>	<input type="radio"/> fixed <input type="radio"/> variable		?
Current Savings Interest Rate:	<input checked="" type="checkbox"/>		%	?

🚩 Language selection

RentalCal English

Investor ☒ Property ☒ Refurbishment ☒ Financing ☒ Market ☒

Where am I [Help](#)

The Return on Equity depicts the central KPI of the whole calculation methodology, as it states which interest is paid to the investor for his investment's own equity. It is therefore more investor-oriented than, for instance, the Return on Investment. One additional calculation will additionally reveal the Return on Equity under the assumption that the property is sold at the end of the consideration period and a Green Exit Sales Premium is realised and the final equity value is therefore further increased.

In addition to the VoFI method, the net present value method is often used to assess profitability. If the profitability of an investment project is calculated on the basis of the same assumptions, the following correlation results between the two indicators Return on Equity (RoE) and Net Present Value (NPV): A RoE of 5% means that the investor achieves a NPV of zero with his investment (assuming the same costs and earnings and the same financing) if the discount rate used within the NPV method is exactly 5%.

## Key Performance Indicators (KPIs) – Investor Perspective





	Total:		Per m <sup>2</sup> :		
Additional Net Rental Income (annual, first year):	54992.00	CZK	423.02	CZK	?
Return on Equity (annual, excluding Green Value):	2.57	%			?
Return on Equity (annual, including Green Value):	5.56	%			
Payback Period (excluding Green Value):	39	years			?
Payback Period (including Green Value):	18	years			
Additional Exit Value (Green Value):	112797.20	CZK	867.67	CZK	?
Expected Reduction in Vacancy Rate:	5	%			?
DSCR (Debt Service Coverage Ratio):	118.25	%			?

Changes in non-reimbursable investment



🚩 Language selection

RentalCal English

Investor  > Property  > Refurbishment  > Financing  > Market 

Where am I [Help](#)

The effects of improving the energetic quality of the European rental housing stock go far beyond the immediate reduction of the final energy consumption, decreased heating costs and the reduction of primary energy consumption and GHG emissions.

Improving the energetic performance of the existing building stock is likely to contribute to other impacts and benefits, which are so far often difficult to monetize. This raises the question which benefit can be attributed to which actor and how these benefits could possibly influence the economic approach, respectively be expressed economically.

## Additional non-monetary Impacts of the Refurbishment



- Positive impact on local air quality
- Positive impact on indoor air quality
- Positive impact on reliability of HVAC systems
- Positive impact on noise protection (from outside)
- Positive impact on thermal comfort in winter
- Positive impact on thermal comfort in summer
- Positive impact on mould prevention
- Positive impact on inhabitants' health
- Possibly reduced risk of rent reduction
- Positive impact on socio-economic status of the building occupants and prevention of area deprivation
- Positive impact on environment as a result of reduced residential energy usage

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European Rental Housing Framework for the Profitability  
Calculation of Energetic Retrofitting Investments

## Contributors



Universitat d'Alacant  
Universidad de Alicante



SCHOOL FOR  
BUSINESS AND SOCIETY

European Green Cities  
Network (EGCN)



International Real Estate Business School  
Universität Regensburg



NARODOWA  
AGENCJA  
POSZANOWANIA  
ENERGII S.A.



Karlsruher Institut für Technologie



UNIVERSITY OF  
CAMBRIDGE

Department of Land Economy



**[www.rentalcal.eu](http://www.rentalcal.eu)**

**Thank you very much for your attention!**

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